

Keyboard Issues

Thursday, 05 October 2006

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Lately, what I feel like I am mostly doing is clicking. This is partially because of my spiffy new old-style keyboard with the clicky keys. (From Unicomp, the inheritors of the IBM Model M.) And what a racket it does make. A profligate whacking sound that gives a feeling of accomplishment even when nothing else is there.

Here is a company that succeeds despite itself. The product, a keyboard not general used since the 1980s, is sought out by people who remember the feel of electric typewriters. They don't try to advertise, and I had a dickens of a time finding their sales page--since it doesn't work with Safari. Instead it is the blogs of advocates of the product that get them sales. (This one for example.)

And in there lies the question. How much is sitting around on a keyboard, no matter how many decibels of keystrokes, really the ticket for generating business?

I will find out when tomorrow I go to a meetup.com event to press the keys of personal interaction in the older, more traditional ways--albeit one also aided by the Internet.

I am very interested to see if the meeting is more than just everyone doing what I will be there for as well--selling themselves over the din of others doing the same. But then again, what is a blog?

And, if you'd like to see what all my clicking was for, it's here.

As an old IBM pal used to say, "wfnoaieweigha oh2345h349th"--this is my head rolling on the keyboard.